

# Baptist Bible College of the Caribbean (BBCC)



## Strategic Plan (2017-2021)

## GUIDING PRINCIPLES

The Bible encourages us as Christians to carefully plan, commit our ways to the Lord, and depend on God to help us accomplish our goals.

*"Where there is no vision, the people perish" Proverbs 29:18*

*"A man's heart deviseth his way: but the LORD directeth his steps." (Proverbs 16:9)*

This strategic plan reflects the goals of the Baptist Bible College of the Caribbean for the next five years. After prayer, reflection, and discussion, we have formulated nine goals, each having specific objectives. We desire to meet these targets. We know however that we need God's help, otherwise we labor in vain.

*"Except the LORD build the house, they labour in vain that build it: except the LORD keep the city, the watchman waketh but in vain." (Psalm 127:1)*

We seek to be faithful stewards of this college that God has entrusted to us. We are committed to remaining faithful to our mission, vision, and core values. We look forward to God doing amazing things among us.

## BBCC LOCATION AND BRIEF HISTORY

The Baptist Bible College of the Caribbean is located on the beautiful island of Saint Vincent and the Grenadines. The campus, which comprises over five acres of land, overlooks the islands of the Grenadines scattered across the sea.

In 1952, the Lord directed Mr. & Mrs. Ross Holmes to the island of St Vincent. The Holmes were persuaded that the best way to reach the people of the West Indies was to teach the people to teach and preach in their own communities. They were supported in their conviction by Mr. & Mrs. Edward Schelegel and Mr. & Mrs. Edwin Henry who arrived in St. Vincent on August 16, 1952. The Lord used this team as part of His plan to start this learning institution on February 3rd 1953.

*Jeremiah 29:11 "For I know the thoughts (plans) that I think toward you, saith the LORD, thoughts of peace, and not of evil, to give you an expected end."*

## MOTTO

Transforming minds – Changing Lives – Discipling Servants

## ALMA MATER

Study to show thyself approved, God tells us one and all.  
Rightly divide the word of truth, so that we may not fall.

*Through gates of learning lead us, beside the waters still.  
And by thy Spirit lead us, into thy perfect will.*

Let us hold fast the faithful word, throughout the islands wide.  
Tell it to those who have never heard, that for them Jesus died.

God bless the Baptist Bible College, founded and built by Thee.  
Guide and protect her all the way, and may she faithful be.

When all we students meet again around the Saviour's feet.  
Reviewing all God's done for us, our joy will be complete.

## VISION STATEMENT

Baptist Bible College of the Caribbean seeks to train and prepare students for service in God's mission fields.

## MISSION STATEMENT

Baptist Bible College of the Caribbean is an institution of higher learning committed to biblically training, equipping, and discipling students to glorify God by fulfilling His perfect will for their lives at home, church and in the wider community.

## CORE VALUES

1. Commitment to Scripture
2. Culture of Prayer
3. Lifestyle of Glorifying God
4. Connection to Community
5. Heart of Serving
6. Passion for Excellence

## **STRATEGIC GOALS**

**Goal 1: Rebranding**

**Goal 2: Academic Program**

**Goal 3: Faculty and Staff**

**Goal 4: Student Enrollment**

**Goal 5: Student Activities**

**Goal 6: Spiritual Climate**

**Goal 7: Facilities**

**Goal 8: Financial Health**

**Goal 9: School Board**

### **GOAL #1: REBRANDING**

**Present a new face to the public.**

#### **Objectives**

- Change colors of logo and buildings.
- Redesign stationery, website and promotional material with new colors.

### **GOAL #2: ACADEMIC PROGRAM**

**Provide an excellent academic program.**

#### **Objectives**

- Provide a Christ centered quality education that prepares students to fulfill God's perfect will for their lives as servant leaders.
- Select quality curricula that supports Christian development.
- Provide an innovative instructional and learning environment with appropriate technology.
- Pursue the implementation of online training.
- Continue to hire well trained and qualified instructors.
- Source additional books and reading material for the library.
- Seek affiliation with a foreign accredited bible college that can assist with curriculum development and teaching, and will accept BBCC graduates for further studies.

## **GOAL #3: FACULTY AND STAFF**

### **Retain and hire suitably qualified and committed instructors.**

#### **Objectives**

- Retain and recruit well-trained and certified faculty and staff.
- Retain and recruit faculty and staff of exemplary character, blameless testimony and church members in good standing.
- Promote professional development among faculty and staff by assisting with funding and allowing necessary release time.
- Provide in-house staff development training annually.
- Encourage formal and informal open feedback from students for the growth and improvement of the instructor.
- Promote public recognition as applicable to encourage a passion for excellence.
- Empower instructors in decision-making processes of the College.
- Evaluate salaries annually with a goal of salary improvement for faculty and staff.

## **GOAL #4: STUDENT ENROLLMENT**

### **Increase student enrollment.**

#### **Objectives**

- Seek to increase enrollment by at least ten (10) annually.
- Effectively market the school by the use of brochures, newsletters, social media, newspaper and radio.
- Maintain an effective and efficient website.
- Continue annual choir tour to local churches.
- Build relationships with local and foreign pastors.
- Maintain relationships with past students who can be ambassadors for BBCC.
- Hold annual interactive open day for youth groups of the local churches.
- Introduce a certificate course in computing.

## **GOAL #5: STUDENT ACTIVITIES**

**Expand our student activities to enhance the school experience for students.**

### **Objectives**

- Involve students in activity that foster growth.
- Provide facilities including gym and sporting areas to promote physical fitness and a healthier life style among students and staff.
- Encourage regular use of the recreational and exercise facilities.
- Continue emphasis on adding extra-curricular programs to include sewing, carpentry and farming.
- Encourage participation in bible clubs and soul winning programs coordinated by the local churches.
- Encourage participation in youth programs in the local churches.
- Encourage serving on the student body.
- Encourage student retreat to promote class unity.
- Ensure adherence to policies and procedures as outlined in the student hand book.

## **GOAL #6: SPIRITUAL CLIMATE**

**Maintain our focus on Jesus Christ so that He remains the center of all we do.**

### **Objectives**

- Establish a strong Biblical studies curriculum and philosophy that teaches the truths of the Bible and God's redemptive plan through the understanding and tangible application of God's Word.
- Produce students who are equipped for Christian servant leadership in the global community.
- Build a strong chapel program that involves BBCC faculty and staff, local church leaders, dynamic worship music, and passionate prayer.
- Teach each subject from a distinctively Christian discipleship perspective.

- Help students develop a Christian discipleship attitude where they learn to read, listen, think, and communicate as Christian disciples in all areas of life.
- Partner with local Baptist churches to help in the spiritual development of students.
- Encourage student participation in mission projects.

## **GOAL #7: FACILITIES**

### **Continued vision on expansion and maintenance of facilities.**

#### **Objectives**

- Continue attention to cleanliness and maintenance of the BBCC facilities.
- Construct large auditorium for class room training and hosting of large events.
- Provide for the technological needs of both students and staff.
- Improve staff housing facilities.
- Improve existing sporting facility and construct additional ones.
- Construct gym.
- Improve current male dorm area.
- Relocate and enlarge the female dorm.
- Extend library and computer room.
- Construct a new chapel.
- Construct new administrative center with lounge.
- Enlarge the kitchen and dining area.

## **GOAL #8: FINANCIAL HEALTH**

### **Strengthen the financial health of the college.**

#### **Objectives**

- Meet all basic operational needs through tuition and fees.
- Build relationship with current donors, and seek new ones to help meet specific needs, such as building projects, technology and other operational needs.
- Pursue sale of unutilized land.
- Maintain a cash reserve.
- Identify and pursue grant opportunities.

- Continue the collection of offering at annual conference.
- Offer other training programs for wider participation.
- Host seminars, conferences, camps, retreats, weddings and dinners.
- Increase farming activities to subsidize food purchases and for sale.

## **GOAL #9: SCHOOL BOARD**

### **Refine the purpose and function of the School Board.**

#### **Objectives**

- Ensure that members of the School Board remain faithful to the College's mission, vision, and values.
- Practice governance policy.
- Ensure frequent communication with administration and faculty to update on college progress.
- Serve as ambassadors for the college.

## **PURSuing EFFECTIVENESS**

BBCC's Board, administration, faculty, and staff will devote themselves to ongoing systematic assessment of all areas of campus activity with the intent to continuously improving the educational services rendered to the students. This assessment will seek to answer the following questions:

1. Is the college operating in accordance with the scope of its vision and mission?
2. Is the college accomplishing its intended purpose?
3. What steps should the college take to improve the quality of education it delivers?
4. Have the efforts made toward improvement of the college brought about the desired changes?

## **PRIORITY AREAS**

- Funding for construction and repairs
- Upgrade of campus facilities
- Rebranding
- Increased enrollment
- Affiliation with foreign accredited bible college